

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| | | | |
|-----------|-------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 947768-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |
| Station | Account Executive | Sales Office | Sales Region |
| WPBF | Mica Hansen | HRP -Washington | National |

| | | |
|-----------------------|----------------------|-----------------|
| Advertiser | Product | Estimate Number |
| Priorities USA Action | PRIORITIES USA ACTIO | 1560 |

| | | |
|---------------------|---------|-------------|
| Flight Dates | Order # | Alt Order # |
| 09/11/12 - 09/17/12 | 947768 | 06300918 |

| | | |
|------------------|--------------|--------|
| Billing Calendar | Billing Type | Deal # |
| Broadcast | Cash | |

| |
|------------------|
| Special Handling |
| |

| | | |
|-------|-----------------|--------------|
| IDB # | Advertiser Code | Product Code |
| | 321 | 340 |

| | |
|------------|----------------|
| Agency Ref | Advertiser Ref |
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|--|-----------------|-----------------------|------------------------------|-----------------------|---------------|----------------|-------------|-------------|
| 1 | 09/14/12 | 09/14/12 | The View | 11A-12PM | ----1-- | :30 | 1 | \$900.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ----1-- | 1 | \$900.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 09/14/12 | 10:59 AM | The View | 11A-12PM | :30 | USATV02H | \$900.00 | NM |
| 2 | 09/14/12 | 09/14/12 | Jimmy Kimmel | 12:06-01:06AM | ----1-- | :30 | 1 | \$75.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ----1-- | 1 | \$75.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 09/14/12 | 1:01 AM | Jimmy Kimmel | 12:06-01:06AM | :30 | USATV02H | \$75.00 | NM |
| 3 | 09/14/12 | 09/14/12 | Dr. Oz | 4-5p | ----1-- | :30 | 1 | \$525.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ----1-- | 1 | \$525.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 09/14/12 | 4:19 PM | Dr. Oz | 4-5p | :30 | USATV02H | \$525.00 | NM |
| 4 | 09/14/12 | 09/14/12 | WPBF News 25 Mornings | 5:30-5:57am | ----1-- | :30 | 1 | \$225.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ----1-- | 1 | \$225.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 09/14/12 | 5:56 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | USATV02H | \$225.00 | NM |
| 5 | 09/14/12 | 09/14/12 | WPBF News 25 Mornings | 6-7AM | ----1-- | :30 | 1 | \$450.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ----1-- | 1 | \$450.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 09/14/12 | 6:09 AM | WPBF News 25 Mornings | 6-7AM | :30 | USATV02H | \$450.00 | NM |
| 6 | 09/14/12 | 09/14/12 | Good Morning America | 7-9AM | ----1-- | :30 | 1 | \$600.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ----1-- | 1 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 09/14/12 | 7:55 AM | Good Morning America | 7-9AM | :30 | USATV02H | \$600.00 | NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

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|-----------------------|----------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 947768-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |
| Advertiser | Product | Estimate Number | |
| Priorities USA Action | PRIORITIES USA ACTIO | 1560 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------------|----------------|---------|--------|----------------|----------|------|
| 6 | 09/14/12 | 09/14/12 | Good Morning America | 7-9AM | ----1-- | :30 | 1 | \$600.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| 7 | 09/17/12 | 09/17/12 | THE CHEW | 1P-2P | 1----- | :30 | 1 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$275.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 1:29 PM THE CHEW 1P-2P :30 USATV02H \$275.00 NM | | | | | | | | | |
| 8 | 09/17/12 | 09/17/12 | Nightline | 11:35-12:05AM | 1----- | :30 | 1 | \$550.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 12:01 AM Nightline 11:35-12:05AM :30 USATV02H \$550.00 NM | | | | | | | | | |
| 9 | 09/17/12 | 09/17/12 | WPBF News 25 @ Noon | 12pm-1230pm | 1----- | :30 | 1 | \$375.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$375.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 USATV02H \$375.00 NM | | | | | | | | | |
| 10 | 09/17/12 | 09/17/12 | WPBF News 25 @ 5am | 5-530am | 1----- | :30 | 1 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 USATV02H \$175.00 NM | | | | | | | | | |
| 11 | 09/17/12 | 09/17/12 | Good Morning America | 7-9AM | 1----- | :30 | 1 | \$600.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 8:54 AM Good Morning America 7-9AM :30 USATV02H \$600.00 NM | | | | | | | | | |
| 12 | 09/15/12 | 09/15/12 | Sat 5-6am News | Sat 5-6am | -----1- | :30 | 1 | \$85.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$85.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/15/12 5:29 AM Sat 5-6am News Sat 5-6am :30 USATV02H \$85.00 NM | | | | | | | | | |
| 13 | 09/15/12 | 09/15/12 | GMA Saturday 7-8am | Sat 7am-8am | -----1- | :30 | 1 | \$375.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$375.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/15/12 7:30 AM GMA Saturday 7-8am Sat 7am-8am :30 USATV02H \$375.00 NM | | | | | | | | | |
| 14 | 09/16/12 | 09/16/12 | GMA Sunday 7-8am | Sun 7-8am | -----1 | :30 | 1 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$275.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/16/12 7:58 AM GMA Sunday 7-8am Sun 7-8am :30 USATV02H \$275.00 NM | | | | | | | | | |
| 15 | 09/13/12 | 09/13/12 | Nightline | 11:35-12:05AM | ---1--- | :30 | 1 | \$550.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |



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| 947768-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |
| Advertiser | Product | Estimate Number | |
| Priorities USA Action | PRIORITIES USA ACTIO | 1560 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|--|-----------------|-----------------------|-------------------|------------------------------|----------------|----------------|------------|---------------|
| 15 | 09/13/12 | 09/13/12 | Nightline | 11:35-12:05AM | ---1--- | :30 | 1 | \$550.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ---1--- | 1 | \$550.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/13/12 | 12:02 AM | Nightline | 11:35-12:05AM | :30 | USATV02H | \$550.00 NM |
| 16 | 09/13/12 | 09/13/12 | WPBF News 25 @ Noon | 12pm-1230pm | ---1--- | :30 | 1 | \$375.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ---1--- | 1 | \$375.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/13/12 | 12:10 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | USATV02H | \$375.00 NM |
| 17 | 09/13/12 | 09/13/12 | WPBF News 25 Mornings | 5:30-5:57am | ---1--- | :30 | 1 | \$225.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ---1--- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/13/12 | 5:45 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | USATV02H | \$225.00 NM |
| 18 | 09/13/12 | 09/13/12 | Good Morning America | 7-9AM | ---1--- | :30 | 1 | \$600.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ---1--- | 1 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/13/12 | 8:41 AM | Good Morning America | 7-9AM | :30 | USATV02H | \$600.00 NM |
| 19 | 09/13/12 | 09/13/12 | Jeopardy | 7:30-8PM | ---1--- | :30 | 1 | \$1,700.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ---1--- | 1 | \$1,700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/13/12 | 7:53 PM | Jeopardy | 7:30-8PM | :30 | USATV02H | \$1,700.00 NM |
| 20 | 09/12/12 | 09/12/12 | The View | 11A-12PM | --1---- | :30 | 1 | \$900.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | --1---- | 1 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 09/12/12 | 11:35 AM | The View | 11A-12PM | :30 | USATV02H | \$900.00 NM |
| 21 | 09/12/12 | 09/12/12 | WPBF News 25 @ 5am | 5-530am | --1---- | :30 | 1 | \$175.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | --1---- | 1 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 09/12/12 | 5:15 AM | WPBF News 25 @ 5am | 5-530am | :30 | USATV02H | \$175.00 NM |
| 22 | 09/12/12 | 09/12/12 | M-F 5pm News | 5-6pm | --1---- | :30 | 1 | \$475.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | --1---- | 1 | \$475.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 09/12/12 | 5:28 PM | M-F 5pm News | 5-6pm | :30 | USATV02H | \$475.00 NM |
| 23 | 09/12/12 | 09/12/12 | WPBF News 25 Mornings | 6-7AM | --1---- | :30 | 1 | \$450.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | --1---- | 1 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

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| 947768-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Priorities USA Action | PRIORITIES USA ACTIO | 1560 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|------------|----------------------------|-----------------|-----------------------|-----------------------|----------------|--------------|-------------------------|
| 23 | 09/12/12 | 09/12/12 | WPBF News 25 Mornings6-7AM | | --1---- | :30 | 1 | \$450.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WPBF W | | 09/12/12 | 6:45 AM | WPBF News 25 Mornings | 6-7AM | :30 | USATV02H | \$450.00 NM |
| <u>Total Spots</u> | | | | | | | 23 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$10,935.00 |
| <u>Agency Commission</u> | \$1,640.25 |
| <u>Net Amount Due</u> | \$9,294.75 |